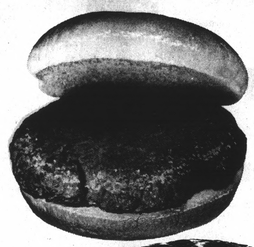
Shop King's Bicentennial Specials

"Have the greatest picnic in 200 years."



FRESHLY MADE
Ground BEEF
3-lb. PKG. OR MORE
LB. **76¢**

Swift Premium All American Boneless
Smoked Ham
3-4 lb. AVG.
LB. **$1.69**

Swift Premium Proten T-BONE or CLUB **STEAKS** lb. **$1.69**

Swift Proten Boneless SIRLOIN TIP or RUMP **ROAST** lb. **$1.69**

Swift Premium SLICED **BACON** 12-oz. PKG. **$1.09**

BICENTENNIAL SPECIALS

EMBER'S **CHARCOAL** 10-LB. BAG **76¢**
LIMIT 1 WITH $7.50 PURCHASE

KING'S Hamburger or **Hot Dog Buns** 3 PKGS. OF 8 **76¢**
LIMIT 3 WITH $7.50 PURCHASE

DIXIE 9" **Paper Plates** PKG. OF 100 **76¢**
LIMIT 1 WITH $7.50 PURCHASE

Swift sings the Declaration of Enjoyment

Celebrate your appetite's rights! ... treats from a traditional U.S. Founder of Mealtime! ... Satisfaction: Swift.

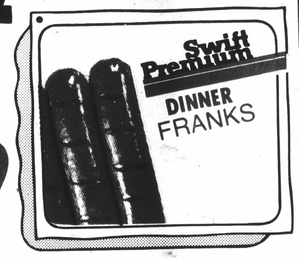
Your family and ... st'll declare:

"Wow! Now that's a steak!"

Swift Premium Proten **SIRLOIN STEAK** lb. **$1.59**

So supremely tender and juicy there's no other steak like it-- an event for great eating (Yours only from Swift).

"Gimme S'More Hot Dogs!"
SWIFT PREMIUM **FRANKS**
Plump, meaty, wholesome (no filler) made from choice cuts of selected meats and just-right seasonings. In stay-fresh film pack.
1-LB. PKG. **$1.09**



TERRIFIC TURKEY
Swift Premium Turkey Roast

Delicious, butter-basted, boneless, in foil pan with 4-oz. packet concentrated giblet gravy. A feast, hot or cold!
ALL WHITE MEAT
2-LB. PKG. **$3.39**

"O.K., Creative Sandwich Inventors, Go!"
Swift Premium Cold Cuts 4-VARIETIES 12-oz. PKG. **89¢**

PACKER'S LABEL Shoestring **POTATOES** 3 1-lb. 4-oz. BAGS **76¢**

PET RITZ **Cream PIES** CHOC. BANANA LEMON COCONUT STRAWBERRY 2 14-oz. PKGS. **76¢**

RICHFOOD **LEMONADE** 1-GAL. PLASTIC JUG **76¢**

Grocery Buys!

L&G POTATO **CHIPS** 8-oz. BAG **59¢**	RICHFOOD BARBECUE **SAUCE** 1-PT. 2-oz. JAR **49¢**	PLUS DEPOSIT SAVE ON... **COKE** 8/1-PT. BOTTLES **76¢**	PETER PAN PEANUT **BUTTER** 1-lb. 2-oz. JAR **89¢**	SAVE ON ..... RICHFOOD **NAPKINS** 180 CT. PKG. **49¢**
RICHFOOD PORK & **BEANS** 1-lb. CAN **29¢**	9-OZ. SIZE KOOLY **CUPS** 20 COUNT **27¢**	VLASIC Kosher DILL **PICKLES** QT. JAR **89¢**	RICHFOOD Hamburger Dill **CHIPS** PT. JAR **39¢**	KERN'S 4-VARIETIES **Cookies** 10-oz. CELLO BAG **49¢**

Something Good From Swift!

SWIFT **CORNED BEEF** 12-oz. CAN **$1.09**
SWIFT VIENNA **SAUSAGE** 3 5-oz. CANS **$1.00**
SWIFT **POTTED MEAT** 5 3-oz. CANS **$1.00**
LUNCHEON MEAT **PREM** 12-oz. CAN **99¢**

SWIFT BEEF STEW 1-lb. 8-oz. CAN **95¢**

1776 1976 July 4th Picnic Notes

By Our Hist[illegible] Oracle

1776: "Martha, why d[illegible] you keep that beef cooled in the Potomac [illegible] cold you?" "George, can I help it the weather [illegible] up and everything's spoiled? Why didn't you [illegible]en Franklin to invent electrical refrigeration. Martha, Ben's busy inventing stoves." "Geo[illegible]op complaining and eat your parsley."

1976: Not like the old[illegible] check the developments for you, over the ye[illegible]

— From rivers and ice[illegible] to modern refrigerated meat coolers and[illegible]ing techniques.

— From beef that came [illegible] cattle raised for milk to today's scientific[illegible]ed-and-fed beef for food.

— From "backyard" [illegible]ocessing to gleaming modern sanitary pla[illegible]d retailer meat departments.

Each advance, for your [illegible]ment of finest meats in a big variety year round [illegible]d to make your shopping easy.

We think you'll be as pl[illegible] as we are and U.S. meat producers are, w[illegible]ys that make your 1976 picnic the best ever.

KING'S

Quantity rights reserved
Prices effective Wednesday, Jun[illegible] through Saturday, July 3rd.

More Cool Buys!

BANQUET FRIED **CHICKEN** 2-lb. BOX **$2.49**	BIRDS EYE CORN on **the COB** PKG. OF 4 **89¢**	CROWN ASSORTED **POPS** DOUBLE STICK 12's **79¢**	RICHFOOD SLICED AMERICAN **CHEESE** 16's-12-oz. PKG. **99¢**	SAVE ON BAGGED **ICE** 10-lb. BAG **59¢**

Pleasing Produce Specials!

JUICY SUNKIST **LEMONS** DOZ. **76¢**
CRISP ICEBERG **LETTUCE** 2 LARGE HEADS **76¢**
FANCY RED or WHITE **GRAPES** 2 lbs. **76¢**
JUICY SWEET **PEACHES** 2 lbs. **76¢**

JUICY RED RIPE **WATERMELONS** 20-lb. AVG. EA. **$1.29**

CRISP GREEN PEPPERS or **CUCUMBERS** **2 FOR 19¢**